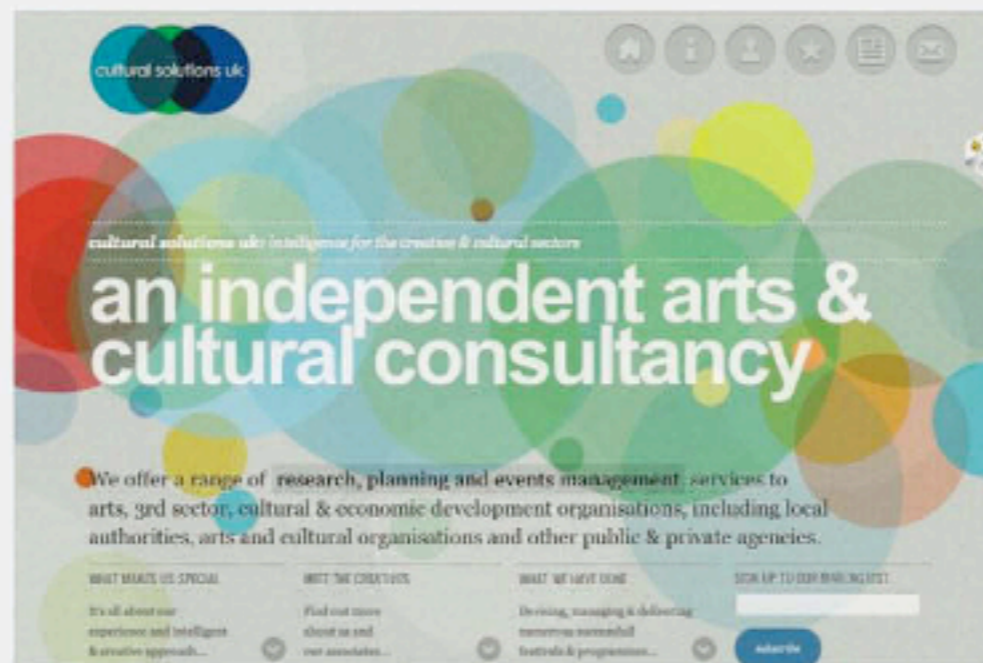


/showcase

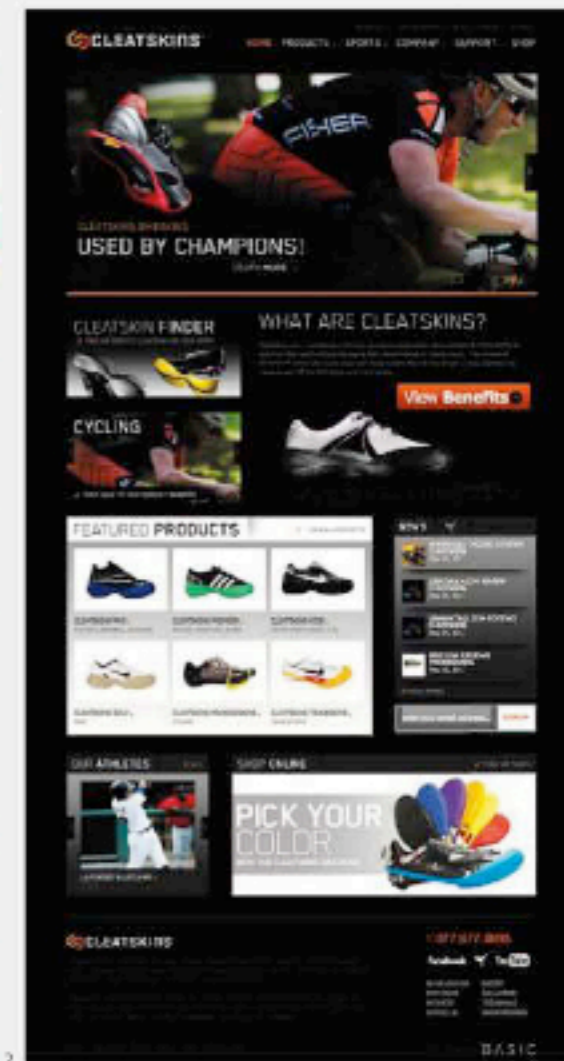
This month's selection of sublime design and creative opinion

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(below) **Focus on/Styling** lists p74 **Matthew Smith** – "A list will be easy to scan if the hierarchy is well established"



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Lists are a common tool to keep our content concise and digestible. **Matthew Smith** looks at how to get them right

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In this new mobile, multi-platform digital age, **Ben Winter** calls for an end to the old battles between creatives and developers and a return to the credo, 'form follows function'

78 Profile

Brandammo has quickly earned a reputation for high-end work with clients to match. **Bill and Tom Greaves, Carlo Tasca, Stephanie Collin and KT Cheung** tell **Tom May** how they did it



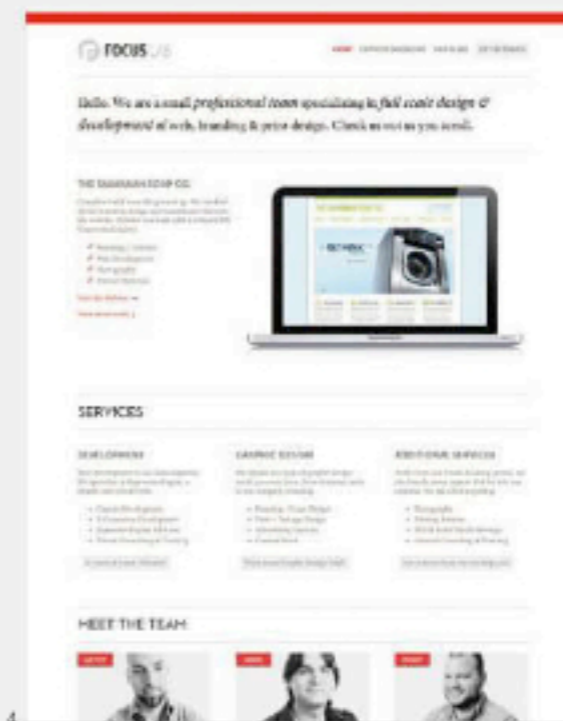
(above) **Gallery/CMS** p72 **James-Lee Rudd** – "We felt that Perch was the perfect system for this site's non-traditional layout"

(left) **Gallery/Plug-ins** p71 **Piero Frescobaldi** – "There are no tools available for a rich web experience that are as cost-effective as Flash"



(above) **Opinion/Devs vs creatives** p76 **Ben Winter** – "Lift your

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Cultural Solutions

(1) Cultural Solutions (culturalsolutions.co.uk) is an arts and cultural consultancy offering research, planning and events management services. The single-page site was created by HoohaaDesign (hoohaadesign.co.uk). Explaining the choice of Perch (grabaperch.com) as the CMS, James-Lee Rudd, creative director at Hoohaa, says: "We felt that Perch was the perfect system for this site's non-traditional layout. Cultural Solutions has a lot of content, which we chose to manage by adding the content sliders. Perch helped here because it's easy to create templates for every area of content. This ensures the client sticks to the number of items per entry and doesn't break the layout of the page." Site owner **David Lambert** adds: "The CMS allows us to update our site as often as we need with our latest projects, which are ever-changing, and we can keep our site fresh and up-to-the-minute with all of our information. It makes life so much easier having such a simple way to keep our online presence fresh, current and informative."